



# Breaking Through Creative Roadblocks

for marketing team leaders and team members

## problems solved

- ✓ Increasing boredom
- ✓ “Writers block”
- ✓ Creative “exhaustion”
- ✓ Negative competition

## benefits

- + Increased creative output
- + More successful brainstorming sessions
- + Empowered & excited team members
- + Enhanced teamwork
- + Innovation Breakthroughs

## how we do it

Through a series of specifically chosen exercises and activities the teams will work together to achieve specific goals that would be discussed prior to the day of the event. We then take the skills learned in those activities and make them relevant to “real life” scenarios. We will show how taking the opposite approach to ours can only bring the team down and, consequently, after a debriefing session, how by applying the techniques learned in our exercises, that team/organizational goals will be achieved.

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These workshops come in segments of 2 hours, 3.5 hours (half day), and 6 hours (full day) depending on group size and goals.



play for success

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