

*What they're saying about Improv  
Training and Interactive Role  
Playing for Businesses and  
Organizations:*



play for **SUCCESS**

“It is a fact that we are making more money than we ever have. Anecdotally, I can tell you that the improv training has a lot to do with that. Managing Directors, a largely resistant-to-training population, use the new framework of hearing offers and come back after client meetings and can see the effect that their new selling performances have on the outcomes of their business.”

**Managing Director, Learning and Development, Investment Bank**

“As leaders move up in an organization, they must lead with greater flexibility, using a wide range of styles to effectively influence others. Improvisation training helped our partners to significantly enhance and expand their repertoire of leadership skills. Afterwards partners said, ‘This training was definitely worth my time. I will be a better mentor because of it’.”

**Partner, Booz Allen Hamilton**

“People in business are rewarded for pushing their own agenda. Improvisation-based training and the posture of ‘Yes-And’ teaches our leaders how to connect with another person, how to work with someone else's agenda for better business outcomes.”

**Director, Leadership Development, Investment Bank**

“Gaining proficiency in improv can benefit one in every aspect of their career. In this fast paced world improv skills are a must. Executives and teams that add it to their repertoire are better able to effectively respond and excel in any given situation.”

**Chief Executive Magazine**

"Improvisation is probably one of the two or three cardinal skills for businesses to learn in the future... "

**Harvard Business School**

“Not only does improvisation provide a way to understand what it takes to be spontaneous and innovative, but exercises used by actors to develop their skill can be adopted by business as a means to experience and enhance individual and organizational capacity to be innovative and responsive.”

**The Richard Ivey School of Business**